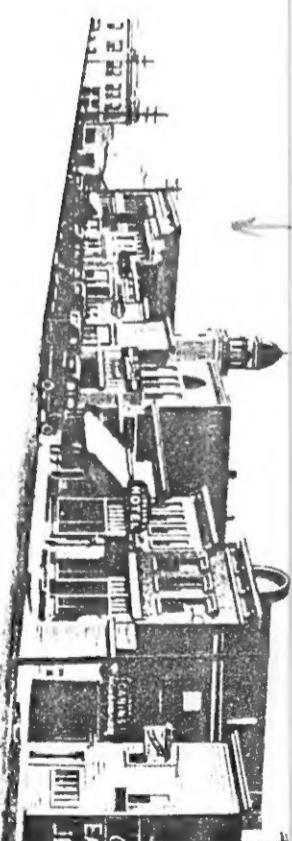
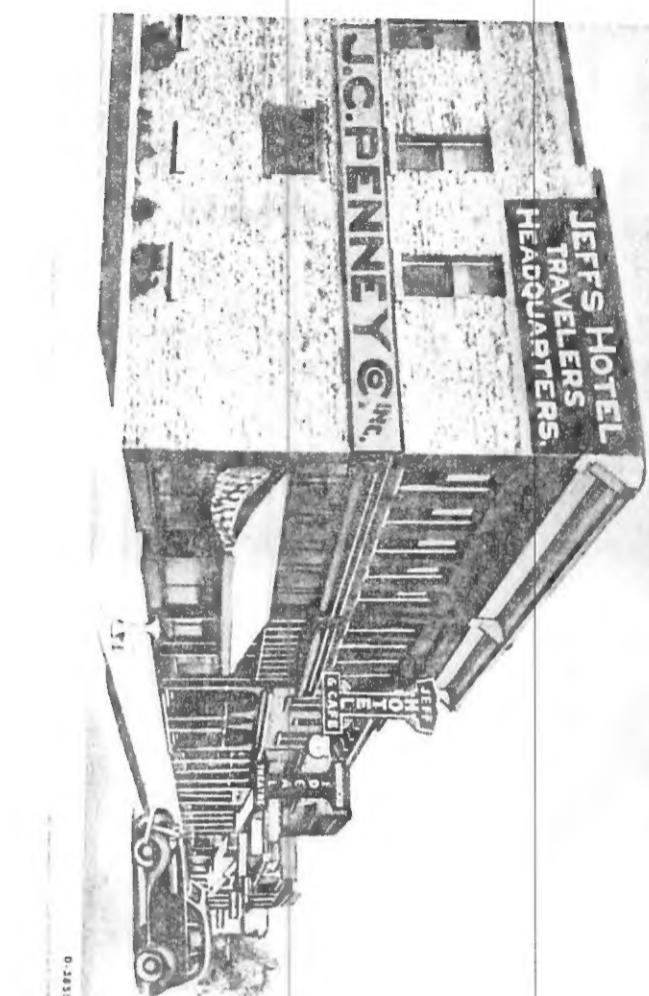


HEBER CITY, UTAH

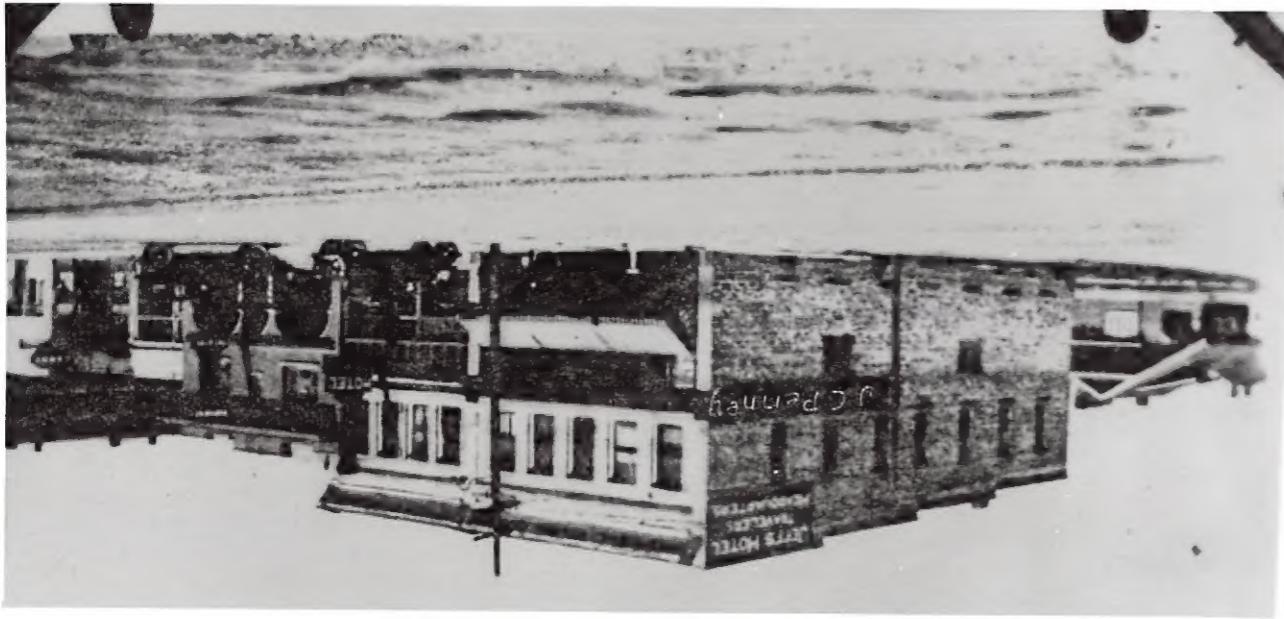
The Second Home office of The

"Wasatch Wave," was an upper  
room of the Mark Jeffs Store,

for 6 yrs



North with tabernacle tower in background.  
and Wasatch Auto buildings still remain.  
*End road*



PENNEY'S

\*

of 1945

GRADUATING CLASS

to the

SUCCESS AND BEST WISHES

\*

Heber's was the place  
where shopping was always

IT PAYS TO SHOP AT PENNEY'S

Quality Merchandise — — — Plus Economical Distribution

HEBER - UTAH.

1945 Booklet

**J.C.PENNEY CO.**

**IT'S A SIGN OF  
VALUE SINCE  
TO SHOP AT  
PENNEY'S**

1927

**QUALITY WINS  
EVERY DAY IN EVERY  
WAY AT THIS STORE**

**J.C. PENNEY CO.**  
A NATION-WIDE  
INDUSTRIAL  
DEPARTMENT STORES



↑

The third home office of  
the "Wave," was a suite of  
rooms in the Hatch Row

apartments in the Heber Exchange



The Heber Exchange Company building and general merchandise store as it is today.